

Welcome to the WIAC's 2011 WHIDBEY OPEN STUDIO TOUR Artists Registration!

REGISTRATION DATES

- 1) **April 1, 2011 to April 30, 2011**
- 2) **DEADLINE:** No artist registrations for this year's tour will be accepted after **April 30, 2011**
- 3) Please register now.

REGISTRATION PROCESS

- 4) Registration can only be done on-line through this website
- 5) Below is a guide to the registration process. We recommend you print this page to help you as you register.
- 6) **Please proof your entry carefully prior to clicking submit.** All data will be uploaded directly to the website and the brochure **EXACTLY** as you have entered. There will be no further opportunity to make changes or edits.

REGISTRATION PROCESS: Each registered artist must...

- 7) Agree to illustrate, explain, and/or demonstrate his/her work during the 2011 Whidbey Open Studio Tour on **Saturday and Sunday, October 8 - 9, 2011 from 10 am to 5 pm.**
- 8) Agree to promote the **2011** Whidbey Open Studio Tour to his/her personal customers, friends, family, and acquaintances. (PR materials will be made available to all registered artists for promotion.)
- 9) Agree to donate up to three (3) hours of volunteer time prior to the weekend of the Tour.
- 10) In order to improve future Whidbey Open Studio Tours agree to fill out questionnaires in a timely manner.
- 11) Agree that images can be used for marketing and promotional purposes by the WIAC.

CATEGORIES OF STUDIOS

- 12) There are **two (2)** categories of Studios this year. You may register for only ONE of the following categories:

Individual Artist Studio:

- a) The working studio of an individual artist.
- b) Brochure: One full column approximately 4" x 9" with artist's biography, statement, two or three images, and directions to studio.
- c) Website: Artist listing with two images and website link on Whidbey Open Studio Tour website.
- d) Three (3) Studio Tour signs for you to use and keep. You can pick up your signs at the Pacific Northwest Art School, 15 NW Birch Street, Coupeville (M-F 9 am – 4 pm) or Fine Balance Imaging, Bayview Cash Store (upstairs), Langley (M-F 10 am – 5 pm).
- e) Registration fee: \$250.00. Includes membership in the Whidbey Island Arts Council. If you already are a member, your membership fee will be refunded to you (by mail) after your **2011** Whidbey Open Studio Tour registration is confirmed.

Group Artists' Studio:

- f) A group of **two (2)** or more artists, who will exhibit, demonstrate, and/or discuss their works in one studio.
- g) Location of group studio to be chosen by the group.
- h) Brochure with the group's statement, one image per artist and either a) or b).
 - a. Two to four artists; **one full column approximately 4" x 9"**
 - b. Five or more artists; **two columns each approximately 4" x 6"**
- i) Website: A listing for each artist with one image and website link on Whidbey Open Studio Tour website.
- j) Three (3) Studio Tour signs for the Group to use and keep. You can pick up your signs at the Pacific Northwest Art School, 15 NW Birch Street, Coupeville (M-F 9 am – 4 pm) **or Fine Balance Imaging, Bayview Cash Store (upstairs), Langley (M-F 10 am – 5 pm).**
- k) Registration fee: \$150.00 per artist. Includes membership in the Whidbey Island Arts Council. If you already are a member, your membership fee will be refunded to you (by mail) after your Whidbey Open Studio Tour registration is confirmed.

For Individual Artist's Studio Registrations: Before you click on **REGISTER NOW** please make sure you have the following information readily available:

- 1) Studio information
 - a. Name of Studio
 - b. Physical location/address
 - c. Studio phone number
 - d. Concise directions to your studio
- 2) All your contact information
 - a. First and Last Name
 - b. E-mail
 - c. Phone
 - d. Cell phone
 - e. Mailing address
 - f. Website (if you have one)
- 3) Medium: A description of your medium in 5 words or less (examples: Impressionistic Oils, Weaving, Basketry, Watercolors and Acrylics, Ceramics for the Home)
- 4) Artist Statement: In 15 words or less
- 5) Images:
 - a. Two (2) or Three (3) images of your work should be uploaded.
 - b. The title of each image should be listed as: Artist's Last Name, First Name, Title (i.e.: Doe, John – City Life)
 - c. Each image MUST be in the following format
 - i. Format: jpg
 - ii. Size: 100K to 1 MB
 - iii. Resolution: 300 dpi
- 6) Problems? Contact Mary Burks, 360-678-6413, maryburks@frontier.com

For Group Studio Registrations: Before you click on **REGISTER NOW** please make sure you have the following information readily available:

1. Studio information
 - a. Name of Studio
 - b. Physical location/address
 - c. Studio phone number
 - d. Concise directions to your studio
2. Artist contact information for each artist in the group
 - a. First and Last Name
 - b. E-mail
 - c. Phone
 - d. Cell phone
 - e. Mailing address
 - f. Website (if you have one)
3. Artist Medium for each artist in the group: A description of each artist's medium in 5 words or less (examples: Impressionistic Oils, Weaving, Basketry, Watercolors and Acrylics, Ceramics for the Home)
4. Group Statement: In 15 words or less
5. Artist Images for each artist:
 - a. One (1) image of each artist's work should be uploaded.
 - b. The title of each image should be listed as: Artist's Last Name, First Name, Title (i.e.: Doe, John – City Life)
 - c. Each image MUST be in the following format
 - i. Format: jpg
 - ii. Size: 100K to 1 MB
 - iii. Resolution: 300 dpi
6. Problems? Contact Mary Burks, 360-678-6413, maryburks@frontier.com